

# 4th Annual Montgomery Book Fest and Writing Expo

Presented by VC Nettles Inspirations & Letters, LLC & BK Royston Publishing  
in collaboration with the Montgomery Cultural Arts Center

Montgomery Cultural Arts Center (Armory Learning Arts Center)  
1018 Madison Ave Montgomery, AL

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*Thank you for your interest in our 4th Montgomery Book Fest and Writing Expo. This event will provide authors, artists, and other vendors an opportunity to present and sell their books and other products, network with other vendors, and learn more about the writing craft. We look forward to seeing you in March.*

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**Date:** Saturday, March 8, 2025  
**Time:** **Set-Up** 9:00 am – 10:00 am (Customers begin showing up around 9:30)  
**Book Fair** 10:00 am – 2:00 pm  
**Writing Workshop** (no cost) (TBA - throughout the event)  
**Break down** 2:00 pm - 3:00 pm  
*(We are asking that all vendors do not break down prior to the end of the event.)*

## Book Fest/Fair Vendor (Author) Fee:

**Early Bird Registration:** October 5, 2024 – January 15, 2025 \$50.00  
**General Registration:** January 16, 2025 – March 1, 2025 \$75.00  
*(Participants who register after February 20, 2025, may not be included on some of the final flyers or other promotional material.)*

## Writing Expo: The Writing Expo is Free of Charge.

Writing Expo participants will have a 1 hour working session. We will have discussion for those who believe they have a story in them, those who have manuscripts, and those interested in publishing their work. The information will also be relevant to published authors.

Bring a buddy. Having a buddy is helpful if you need to leave the table or want to attend a session.

**Registration:** October 5, 2024 – March 3, 2025

**Community Partners/Vendors** Previous community partners: The Montgomery City-County Library, City of Montgomery Parks and Rec, The ASU Small Business Development Center

## Exciting Changes:

- The Montgomery Book Fest & Writing Expo **will open vendor opportunities to artists and other crafts**. This could expand the customer traffic.
- A Montgomery Event Business License will be acquired. This year, **vendors do not have to have individual business license**. This should expand the vendor pool.
- We are **exploring the following options:**
  - A *Lunch & Learn* – A Writing/Publishing Information Session at the end of the event, which would allow vendors to receive some of the information presented during the sessions.

- *Book readings* by authors. Authors would need to sign up.
- A *photographer* for Author Head Shots.
- There will be a limited number of *Gift certificate credits for teachers* to purchase books for their classroom. \$15.00 per gift certificate. Teachers must present their school identification.

### **Additional Vendor Information:**

- All vendors must be registered by March 3, 2025
- *Authors may not share tables.*
- Author tables are 6ft rectangles. Authors are expected to decorate their tables appropriately. A table and two chairs will be provided.
- *Vendor booths may not obstruct the view of nearby vendors (walls, shelving, banners, etc.)*
- Vendors are responsible for their own change, credit card charges, etc.
- *Authors/Vendors are expected to set up between 9:00 am – 10:00 am.*
- Each vendor is expected to self-promote and market the event.
- *Vendors are requested to remain for the entire event.*
- Vendor must provide a headshot, book cover image, social media contacts
- *Electricity options are sparse and cannot be guaranteed.*
- Vendors are expected to promote the event. Each vendor will be provided a social media flyer. The more promotion for all participants the more potential customer traffic.

### **The Cost Covers:**

- Marketing /Promotion
- *Lunch (usually a half sandwich, chips, and drinks)*
- Beverages and snacks are available throughout the event for vendors
- *Event incidentals*

### **Business License:**

- The Montgomery Cultural Arts Center (Armory Learning Arts Center) is governed by the City of Montgomery and requires vendors to have a current city Business License.
- *This year, an event business license will be obtained, and vendors will not have to have individual license.*
- Please contact me with additional questions. (vernetcnettlles@gmail.com)

### **Health Protocols:**

- All health protocols, including masks, will be governed by current city ordinance. Additional information, if necessary, will be provided closer to the event.

*Exhibitor/Vendor releases BK Royston Publishing and VCNettles Inspirations and Letters from any liability.*

*Please let us know if you would not like your picture be used in future advertising.*

**Registration:** [Montgomery Book Fest & Writing Expo Registration](#)

**Payment:** [Montgomery Book Fest and Writing Expo Payment Link](#)

You can also complete the registration information below and email it to [vernetcnettlles@gmail.com](mailto:vernetcnettlles@gmail.com)